

CHAMPION LAKES CRICKET CLUB

SPONSORSHIP PROPOSAL

2025-26



www.championlakescricket.com.au

CLUB'S JOURNEY

- Founded in 2014-15
- Celebrating a Decade of togetherness & transformation



GROWTH/ACHIEVEMENTS

Change Icon



Team Expansion

From 1 team to 4 Teams competing across multiple formats



Facilities

From sharing facilities to exclusive home ground with brand new nets and flood lights



Community

From 100+ to 1,300+ followers on social media



Technology

Implemented live streaming options for matches



Unique Club

We're a unique club that facilitates non-stop cricket across multiple formats.

Club's players now represent WA State Team at the National Championships.

(T20s, 35 overs, 40 overs & 2-day Grades.)



FrogBox
www.frogbox.live



Sponsorship Proposal Overview

A Not-For-Profit Organisation that is thriving to build community partnerships
to promote cricket and local business

Who We Are

Champion Lakes Cricket Club Inc. is a thriving not-for-profit organisation dedicated to building strong community partnerships. Our mission is to promote the sport of cricket by fostering a positive environment where community members can enjoy sports, physical fitness, and social interaction.

Operating under the principles of inclusivity and engagement, CLCC serves a diverse membership base that includes students, entrepreneurs, employees, self-employed individuals, and professionals from various fields. This diversity allows us to create meaningful connections and encourage personal growth, leadership skills, and a strong mindset among participants.

Our website, www.championlakescricket.com.au, offers further insights into our activities, values, and community initiatives. We invite local businesses and supporters to become valuable partners in our journey.

Our Community Impact

Beyond sports, Champion Lakes Cricket Club Inc. is a hub for community development. We offer opportunities for physical activity, social engagement, and personal development to members of all ages and backgrounds. By nurturing leadership and resilience through cricket, we help individuals grow holistically.

Sponsorship at CLCC goes beyond brand visibility — it signifies support for local health and wellbeing, community cohesion, and youth empowerment. The club acts as a catalyst for positive social change, encouraging participation, fitness, and camaraderie within the local area.

Our commitment to community is also reflected in our events, training programs, and outreach activities that bring neighbors together to celebrate sport and social values. Local businesses partnering with CLCC become part of this valued social fabric.

Sponsorship Proposal Overview

Sponsorship Opportunity

Our 2025-26 sponsorship packages are crafted to offer local businesses an opportunity to elevate their brand in multiple impactful ways. This includes ground signage at highly visible locations, branding on club apparel worn by players, promotion on match days and club events, and an active presence on digital platforms such as social media and the official CLCC website.

These channels provide excellent exposure to a captive audience of cricket enthusiasts, families, and community members. Sponsorship is a strategic way to increase brand awareness, connect with potential customers, and demonstrate corporate social responsibility.

We recognize that each sponsor has unique goals. Therefore, our packages vary in levels, allowing businesses to select the engagement depth that best fits their marketing and community relations objectives.



SPONSORSHIP PACKAGES

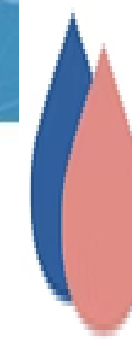


PLATINUM	GOLD	SILVER	BRONZE
\$ 5,000	\$ 3,000	\$ 2,000	\$ 1,000

Sponsorship Proposal Overview

Sponsorship benefits

- ✓ ***Special goodwill recognition for your company as the supporter of a community driven not-for-profit organisation.***
- ✓ ***Showcase your brand with a prominent logo and website link on the CLCC website & other social platforms.***
- ✓ ***Patronage from club's members both financially & non-financially.***
- ✓ ***Gain high visibility with your logo frequently featured during Frog Box's YouTube live broadcasts.***
- ✓ ***Enjoy regular promotion through CLCC's social media channels, including Facebook and Instagram with over 1,300 followers***
- ✓ ***Regular social media posts promoting the business during the Playing Season.***
- ✓ ***Sponsors logo will be displayed in every FB post relating to the match summary and other critical club's milestones.***
- ✓ ***Stand out with your logo displayed (Large/Medium/Small) on CLCC player and T20 uniforms.***
- ✓ ***Enhance your brand's exposure with a large/Medium/Small logo on printed teardrop banners at home matches and CLCC events, including mid-season player recognition.***
- ✓ ***Receive exclusive invitations to Annual CLCC's club awards evenings and present the trophies to Club's player achievement winners.***
- ✓ ***Special sponsor memento and opportunity to present your business to all club's attendees during the events***



Cannington Family Doctors
& Skin Clinic



CREATE HOMES



THANK YOU

